



## **Genoa launches Medication Management Solutions**

Leading behavioral health pharmacy and telepsychiatry company acquires Medication Management Systems

**Tukwila, Wash., and Minneapolis, Minn., July 13, 2017** – The nation’s leading behavioral health pharmacy and telepsychiatry company, [Genoa, a QoL Healthcare Company](#), today announced the launch of Genoa Medication Management Solutions. The new offering is possible due to the acquisition of Medication Management Systems, Inc., a Minneapolis-based provider of comprehensive medication therapy management services and technology for complex high-risk patients.

Medication Management Systems helps improve treatment plans by making recommendations related to pharmaceutical care for patients with multiple health conditions. Genoa helps people with behavioral health issues follow their treatment plans.

“The combination of our capabilities provides an end-to-end solution that strengthens and expands our comprehensive pharmacy offerings,” said John Figueroa, chief executive officer for Genoa.

“As a company, we are focused on providing interventions that continue to achieve more than 90 percent medication adherence rates. This acquisition enables us to do that for more people,” he said.

“We already do a great job of improving the lives of those living with a mental illness,” said Mark Peterson, chief commercial officer for Genoa. “Many people with complex health conditions also have underlying mental health issues. This enables us to serve a broader population.”

Today, Medication Management Systems, Inc. provides comprehensive medication management services to more than 30,000 patients under benefit plans administered by health plans and self-insured employers.

Medication Management Systems technology platforms are licensed by Medicare and Medicaid managed care organizations with more than four million members and 300 Centers for Medicare and Medicaid Services contracts.

Additionally, MMS is participating in one of six CMS innovations programs to provide enhanced medication therapy management services to Medicare beneficiaries.

Medication Management Systems was founded in 2006 based on the research of University of Minnesota pharmacists, educators and pioneers of pharmaceutical care Drs. Linda Strand and Bob Cipolle. MMS was the first of more than 100 companies spun out by the University of Minnesota's Venture Center, which was founded that same year.

"We are very excited to become part of Genoa," said David McLean, Ph.D, chairman and chief executive officer of Medication Management Systems. "Genoa's national footprint, deep industry relationships and expertise providing comprehensive pharmacy solutions to high-risk populations, combined with our patient-centered comprehensive medication management service and technology platform, position us for success far into the future."

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#### About Genoa, a QoL Healthcare Company

Genoa has been serving the behavioral health community for more than 15 years. The company provides pharmacy and telepsychiatry services to more than 550,000 individuals annually in 48 states and the District of Columbia, filling more than 12 million prescriptions per year. Genoa is the sixth largest drug chain in the United States with nearly 370 pharmacies located onsite within community mental health centers. [www.genoa-qol.com](http://www.genoa-qol.com)

#### About Medication Management Systems, Inc.

Medication Management Systems, Inc. provides comprehensive, patient-centered medication management services and technology to improve medication therapy by identifying and resolving patients' medication therapy problems. We care beyond the moment – providing comprehensive medication management services in which our specially trained pharmacists deliver pharmaceutical care to improve the health of patients, improve efficiency and profitability of care delivery for physicians, and generate cost reduction and quality improvement for payers. We think well beyond the data –offering population analytics and state of the art technology in the MMS Nexus Pharmaceutical Care System™, a hosted, fully integrated, cloud-based platform uniquely designed to support the delivery of comprehensive medication management services and the administration of medication therapy management MTM programs. We go well beyond MTM. [www.medsmanagement.com](http://www.medsmanagement.com)

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